

Agenda:

The information in this “pre-listing” presentation is designed to help you better understand me, my company and the process of marketing and selling your home. Reviewing this information, in advance, will help you to know what questions to ask and what needs to be clarified when I arrive at your home.

Our appointment tomorrow should take between one and two hours, during which time we should accomplish the following:

- Tour your home to discover the most marketable features
- Review your needs, goals and any concerns you may have
- Discuss current market conditions and how they may affect you
- Discuss traditional marketing as well as my unique strategies to reach today’s buyers
- Answer any questions you have about hiring me to represent you in the sale of your home
- Set the initial market position for your home
- Finalize any paperwork, etc.

If this time frame does not work for you, or if you have other thoughts on the agenda, please let me know so that I may customize this appointment to meet your needs.